

MAIKIE KANSTRUP ANDERSEN KRUSE

Designer, Illustrator & storyteller

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www.maikie.dk

Passionate illustrator and animator. Captivating visuals & animations, with a focus on storytelling and creativity. Background in pm work.



WORK

2023 – Present | *Illustrator, animator and design responsible* | DieselHouse

2021 – Present | *Freelance Designer, Illustrator & animator* | Julemærkefonden, MB Architects, Kraftwaerk Foodtech, Autoproff, Park Bio, The Considered

Illustrations and animations, design guides, icons for diverse projects with various clients including an NGO supporting bullied children and as a regular freelance creative for LA-based pharma-agency, The Considered.

2012 – 2019 | *Creative Lead & Senior PM* | Neupart, Mindshare, Charlie Tango, Mindjumpers, Very

Designed and illustrated marketing collateral and client design guides.

Founded and led an internal digital production team.

Led and mentored creatives. Consulted with global clients on design, media, budget, data & performance.

2008 – 2012 | *Junior Designer & Project Manager* | SORT, FLOWe, True, TV2 Zulu

Created promotional and marketing collateral, campaigns and liaised with clients.

"My heart is in creative work, but you gain a Creative that is great at time management and knows what your request entails".

EDUCATION

Interactive Design, Visual Communication | Danish University of Media & Journalism | **2022 – present**

Creative Basis | Danish University of Media & Journalism | **2021**

BA Media Prod. & Management, Marketing | Danish University of Media & Journalism | **2008 – 2011**

Design Technology | KEA | **2005 – 2007**

Scholarship | 9 months photography, 6 months art

AWARDS

Through the years, I've led teams to be shortlisted and win multiple creative awards, however, the one I'm really proud of is a campaign to better the conditions of pigs in Europe along with Dyrenes Beskyttelse. After years of struggle, it finally got voted through in the EU parliament. Surely my finest award.

LANGUAGES

Danish, English - fluent

Swedish - conversational

German, Spanish, Portuguese,

French: Basic

SKILLS

Illustration

Animation & Motion

Storytelling

Creative leadership

SOFTWARE

Adobe CS, Procreate,

Procreate Dreams, Blender,

Unity (VR & game), Figma, AI

Creative code, NomadSculpt,